

KOMAR

Marie Todd Appointed Director of Licensing for Komar Kids Division ***Komar Builds Strategic Licensing Vision***

New York, NY, September 1, 2015 - **Komar** has hired Marie Todd as Director of Licensing for the Komar Kids Division, effective immediately. In this newly created role, Ms. Todd will be responsible for managing Komar's valued licensor relationships, as well as building a strategic licensing vision for the future.

Ms. Todd was previously employed at Komar for over 8 years, overseeing the licensing activities for the Lotta Luv division.

"We are incredibly pleased that Marie has taken on this new role. She is well suited for the licensing position given her tenure and track record at Lotta Luv, where she was instrumental in creating and implementing successful retail programs. Her knowledge of Komar, and our culture, along with her passion for brands and product execution, makes it a great fit," said Randy Severs, President, Komar Kids.

About Komar

Established in 1908, Komar is a global consumer products company, specializing in the design, marketing, sourcing and distribution of sleepwear, loungewear, intimates, and layering products. The company is an industry leader across a diverse range of competitive retail categories. Komar is proud to represent more than 100 lifestyle brands and licenses through their retail partners, which sell worldwide at every price point. For more information, visit www.komarbrands.com.

Komar Corporate Contact:

Alexandra Karcev
Marketing & Communications Director
212.725.1500 x246
Alexandra.karcev@komarbrands.com

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