

CAROLE HOCHMAN
Design Group

**CAROLE HOCHMAN DESIGN GROUP ANNOUNCES PARTNERSHIP WITH
KATE SPADE NEW YORK FOR LAUNCH OF SPRING/SUMMER 2016 SLEEPWEAR AND LOUNGEWEAR
COLLECTION**

New York, NY, February 2, 2015 -- Carole Hochman Design Group, Inc., a division of Charles Komar & Sons, Inc. ("Komar"), is proud to announce the arrival of the kate spade new york sleepwear and loungewear collection launching for Spring/Summer 2016. The license agreement designates the first time the fashion and lifestyle brand will offer the sleep category as a part of its ready-to-wear collection.

Inspired by kate spade new york's signature aesthetic, the debut sleepwear and loungewear collection features the use of bold colors paired with a playful mix of graphic prints. The collection infuses timeless silhouettes with whimsical design elements, from signature bows on notch collar pajamas, to charming embroidery on sleepshirts that embrace a modern, feminine style. To capture the brand's trademark wit, tongue in cheek phrases will be incorporated in delightfully unexpected places, including pocket interiors and waistbands.

The extensive collection also includes a bridal capsule that will offer a playful sophistication to the polished bride. This bridal group will launch at the same time as the core loungewear collection.

"We were inspired by kate spade new york's heritage and sense of fun when we dreamt up this collection," says Seth Morris, Carole Hochman Design Group President and CEO. "The Sleepwear and Loungewear Collection is ideal for the kate spade new york girl who wants to express her personal style from day to night."

The collection will be available starting April 2016 in select kate spade new york specialty shops, online at katespade.com, and at select retailers in the U.S. Prices for the collection will range from \$58 to \$188.

About Carole Hochman Design Group

Carole Hochman Design Group ("CHDG"), a division of Komar, designs, produces and distributes sleepwear, loungewear and intimate apparel for women, juniors and men. The CHDG portfolio represents over 30 licensed and proprietary lifestyle brands including Betsey Johnson, Carole Hochman, Jane & Bleecker, Lauren Ralph Lauren, On Gossamer and Oscar de la Renta.

About Komar

Established in 1908, Komar is a global consumer products company, specializing in the design, marketing, sourcing and distribution of sleepwear, loungewear, intimates, and layering products. The company is an industry leader across a diverse range of competitive retail categories. Komar is proud to represent more than 100 lifestyle brands and licenses through their retail partners, which sell worldwide at every price point. For more information, visit www.komarbrands.com

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